



SCOTT WILDEY

Lead Designer + Manager

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PERSONAL PROFILE

Creative and team-minded lead design manager and graphic designer, specializing in print collateral, dedicated to promoting your brand's purpose through dynamic layout and creative imagery.

ACADEMIC HISTORY

Baylor University
Bachelor of Fine Arts,
Graphic Design

Bethel University
Master of Divinity

PERSONAL SKILLS

Creative Collaboration
Team Building
Effective Communication
Conflict Resolution
Supervising Teams

TECHNICAL SKILLS

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Google Suite
Word Press Editing

EXPERTISE

Print Media
Collateral Design
Photoshop Editing
Branding Management
Slide/Web Graphics

LEAD DESIGN MANAGING EXPERIENCE

- Flood San Diego, Non-Profit**
2003 - Present
- Responsible for creating and maintaining the Flood brand across all media. Collaborated with executive vice president and creative director to lead the design team in producing print collateral for branded series, events and ministries. Including, direct mail, web graphics, event flyers, newsletters, booklets, posters, banners, signs, and logos. Served on the executive team, entrusted with supervising up to four staff, and over fifty volunteers. Supporting all staff by leading design deliverables through managing, designing, copy writing, and strategic thinking.
- Led Home Fundraising Campaign design, raising our goal of \$4,000,000.
 - Led Grand Opening Holly Jolly Party design, attracting over 500 participants.
 - Led Re brand and collateral design, contributing to a 30% increase in weekly participation.

- Hoodoo Design**
2000 - 2003
- Collaborating with cohesive team to develop campaigns from concept to completion for clients in retail, communications, and professional sports, including Cox Communications, and Jerome's Furniture. Leading the design team in creating brand identities start to finish for clients in the non-profit sector, as well as the San Diego Padres baseball club.

GRAPHIC DESIGN EXPERIENCE

- Marketing Design Group**
1998 - 2000
- Supported creative director in designing books and flyers from concept to completion for clients in the trade show industry. Contributed to the agency winning multiple awards for industry-leading trade show design.

- Shoreline Press**
1995 - 1998
- Strategized with creative director to produce print pieces start to finish. Created brands and promotional graphics, including billboards, bus signs, and playbills for the San Diego Repertory Theater. Learned the ins and outs of the printing industry.