



Re: Scott Wildey - Professional Reference
7/24/2023

To Whom It May Concern:

My name is Andy Kelly. I am pastor of Water's Edge Church. More importantly, I have consulted with Scott Wildey on numerous projects for graphic design, content creation, website building and much more for almost 17 years. In the last three years, working with Scott has transitioned our church from a patchwork "start-up" to a polished organization. Besides his brilliant mind, Scott has a very keen eye. He has the unique ability to converge team ideation with imaginative vision to make content that are paradoxically current yet somehow timeless.

Scott constantly studies culture. Couple his ongoing research with his decades of experience in emotional and spiritual wholeness, you will have an incredible (and complete) project every time.

Scott is always on time, making planning for Sundays, projects and retreats a healthy, fun process. He is an honest worker with a much needed "work-hard-rest-well" perspective that is a value to any organization.

Through his encouragement (a gift of Scott), I am learning more about design. Scott's humble yet bold wisdom provides keen insights while inspiring/ empowering me to continuously bring my own creativity to projects. It is a gift to be empowered.

As you can see, there is much more I can write about how much I love and respect Scott. For this letter, I will name one more reason why Scott is a gift to any organization: **Scott is a brilliant executor.** Meaning, he combines the powers of a forward thinker, an excellent communicator, an amazing scholar, imaginative visionary with the ability to crank out work! In any vocation by and large, there are "thinkers" and there are "doers." And there are few who can do both. Scott can do both... very well AND with profound creativity.

If you have any questions, please contact me.

Grateful,

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